



## Avoiding economic and ecological damage with the help of LEROMA

- More than 1.6 billion tons of food are wasted annually
- \$660 billion in economic losses due to waste of food raw materials
- \$356 billion global market volume of raw materials for food production

This was the initiation for us to change something. LEROMA's philosophy is to act in a sustainable and economical way, because everyone plays their part in this process and can make their contribution

We, LEROMA GmbH, have set ourselves the goal of combating the problem of food waste and the lack of transparency in the market. We have developed a **B2B portal for food raw materials** because we have recognized that food industry players need efficient raw material sourcing. LEROMA's unique selling point is the specific filters that can be set differently for each product. In addition, the appropriate certificates are available for each raw material, which provide information about the quality of the product.

Raw material suppliers can advertise their raw materials on LEROMA. This way, a comprehensive **raw material database** is created, which is constantly expanded with each new partner. Food manufacturers benefit from our platform, where they can easily find the raw materials they need and their suppliers.

In addition, we have developed the **Surplus Exchange**, where companies simply offer to the market residual items, surpluses and remaining stocks of raw materials that have been incorrectly purchased or can no longer be processed, instead of disposing of them. In this way, we are making a contribution to reducing food waste and a step forward to **sustainability**.

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## Factsheet



LEROMA

Simplify  
the Future  
of Change

Founded: December 2019  
Employees: 12  
Target group: Food industry

### Product and Service:

LEROMA creates the digital bridge between distribution and procurement of food raw materials.

### LEROMA's Vision:

With our work and the trust of our users, we strive to build a globally networked and sustainable B2B platform for food raw materials

### LEROMA's Mission:

We bring transparency to the food raw material market worldwide and help food developers to find their raw materials with just a few clicks, quickly and according to the desired technical criteria

### Management:

Marina Billinger (CEO & Founder)

### Social Media:

<https://www.facebook.com/LeromaInternational/>

<https://www.instagram.com/leroma.gmbh/>

<https://de.linkedin.com/company/leroma-gmbh>

<https://www.youtube.com/channel/UCCO3qnK0ZKs14swCf1KlvXQ>



LEROMA supports the Sustainable Development Goals! Together we can use our surplus exchange against 1.6 billion tons of wasted food every year.

<https://www.un.org/sustainabledevelopment/>